



Initiative suggestions

Choice of conference venue

- Choose a venue with walking distance to accommodation and other preferred places
- Make an agreement with the venue to have a waste sorting policy in accordance with the destinations waste sorting guidelines
- Make arrangements with the venue or external sources to make use of surplus food, flowers, banners and other materials. These can be donated, reused, upcycled, etc. However, consider what materials are really necessary in order to minimize consumption
- Find solutions to minimize power consumption or buy green power

Transport

- Inform about public transport options or city bikes
- Encourage guests to carpool, for example via GoMore
- Create a "carbon offset program" which compensates for the Co2 emissions from the transport, e.g. to support a social or environmental cause

Hotel

- Inform guests about hotels that have a green profile or a sustainable certification, e.g. through a list of hotels explaining their sustainable practices

Catering

- Make agreements with catering suppliers to use local, organic ingredients and fair trade products
- Tap water is offered instead of bottled water
- Consider serving plant-based or Co2-friendly dishes, or at least give participants the choice to preorder it

Materials

- Single use cutlery and material should not be used
- Info material, participant lists, etc. must be electronically accessible thereby limiting or cutting out printed material
- Use sustainably produced conference articles from sustainable suppliers

Registration

- Find a system for electronic registration
- Encourage guests to return their nametags, plastic pockets, keyhangers, etc. for recycling

Communication

- Tell about the sustainable initiatives made at the event
- Include the Sustainable Development Goals to set new goals, spur conversation and ideas for initiatives
- Communicate how guests can contribute to the sustainable agenda during their visit

Contact information

Email: vbb@destination-nord.dk

Tel: +45 9931 7518



DESTINATION NORD